

NORDIC TEST EVENT 2025

PARTNER OFFERS



HOSTED BY



WE HAVE A MISSION

Nordic Test Event (NTE) is Scandinavia's biggest non-profit student driven test event for **Formula Student**, **SAE Aero** and **Solar Racing** teams. Since 2015 our mission has been to bring students together and create a weekend where they can learn, inspire and prepare for the upcoming summer competitions at no cost for the teams.

We see NTE as a unique opportunity for students and companies to meet and connect. Together with driven students who possess a deep engineering interest and knowledge, and with some of the leading companies in the industry, NTE becomes a unique meeting ground.

This year we invite over 30 teams and 900 students to participate in the event.

Thank you for your interest in becoming a part of this event. Your engagement plays a pivotal role in bringing it to life. Allow us to present the value and opportunities NTE25 can offer.

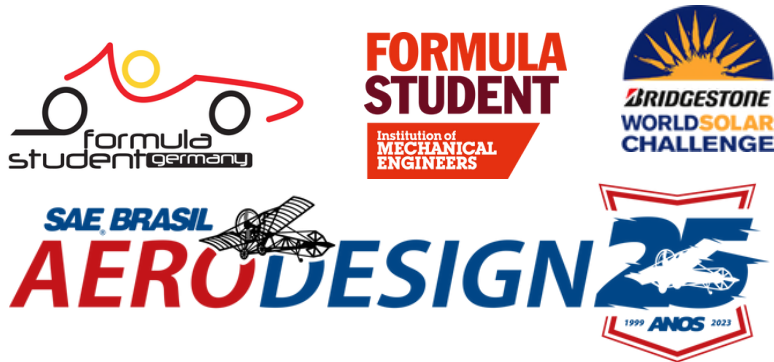


OUR STUDENTS AND CLASSES

Our students are the innovators of tomorrow, competing in world-renowned engineering and design challenges. From **Formula Student** to **Solar Racing** and **SAE Aero**, these competitions empower students to push boundaries, develop cutting-edge technologies, and showcase their talents on a global stage.

By partnering, your brand gains visibility among these top talents, while also directly contributing to their advancement and performance by allowing valuable testing and knowledge transferring at Nordic Test Event!

In addition to the students participating in the event, we will also extend invitations to students from both university and high school levels to attend the event. This will provide them with an opportunity to engage with your company and inspire them to pursue a career in engineering by showcasing the potential opportunities.



THE VENUE AND FAIR AREA

Ljungbyhed Racetrack and Airport provide a vibrant, high-energy setting for connecting with Scandinavia's brightest engineering talents. The fair area is more than just an exhibition space it's a hub for creativity, engagement, and meaningful interactions.

We're here to help you make the most of this opportunity. Whether you need assistance setting up your booth, planning activities, or organizing a unique experience, our team is ready to support you every step of the way.

Small competitions, interactive demonstrations, and hands-on activities are especially appreciated by students and are a fantastic way to showcase your company's innovation and culture. These moments create lasting impressions, inspire future talent, and spark meaningful conversations about your brand.

The venue's layout ensures consistent foot traffic, giving you plenty of opportunities to engage directly with attendees. This is your chance to stand out, inspire, and build lasting connections with top talent from across Scandinavia.



WHAT IS FORMULA STUDENT

Formula Student is the world's largest engineering competition with participating universities from around the globe, aimed at improving engineering students' practical skills.

Each year, the goal for the participating universities is to design and build a formula car and then compete against other universities.

Formula Student consists of an average of 60 students from various programs, the majority of whom are future engineers, but we also have expertise from students studying economics, HR, and communication. The project provides a unique opportunity to deepen practical skills in areas such as CAD, construction, electronics, and software development.



SHORT **FACTS** ABOUT NTE

When? 26-29th of June

Where? Ljungbyhed Raceway

Number of visitors:

200 at NTE

≈6000 at Ljungbyhed Airport Race

Participants last year: 200 students

Previous participating universities:

LTH, KTH, Chalmers, LTU,

KAU (Karlstad), LiU, University of Agder

NMBU (Oslo)

Hangar event area: 600m²

Outside event area: 20 000m²

Portions of free served at NTE24:

1800 portions

Friends and knowledge gained: ∞



LJUNGBYHED AIRPORT RACE

NTE is thrilled to partner with Ljungbyhed for their annual Airport Race weekend, a highlight in the motorsport calendar. Last year's event drew 6000 fans with thrilling action from STCC, Radical Cup, PRO Superbike, Formula Nordic, and Yamaha R7 Cup.

Therefore we are more than thrilled to be back for Ljungbyhed Airport Race 2025!

Partnering with NTE also puts your brand at the heart of this adrenaline-filled event, offering unmatched visibility and connection with a passionate motorsport audience.



STRENGTHENING YOUR EMPLOYER BRANDING

We understand that everyone works with employer branding differently - We want to accommodate every vision.

Partnership with NTE enhances your employer brand and positions you as an attractive workplace. It provides access to ambitious students with technical skills and practical experience while showcasing your values and unique company culture.

This collaboration allows you to connect with future engineers, strengthen your industry position, and become a top choice for students seeking employment.



BECOME OUR MAIN PARTNER

Position your company as a leader in innovation and talent development by becoming the main partner of Nordic Test Event. Gain direct access to Scandinavia's top engineering students, eager to connect with leading employers.

As a main partner, your brand will access visibility through event co-branding, prominent logo placement, and exclusive mentions across all materials. Engage directly with future talent through impactful activities like lunch lectures, workshops, or on-track demos, showcasing your innovation and workplace culture.

This is more than sponsorship, it's a chance to inspire the next generation, build relationships with top talent, and amplify your brand's influence in the Nordic region.

INCLUDED

Everything from the Partner benefits

Exclusive Interaction Opportunities:

Host lunch lecture and/or activity to highlight your company's culture, opportunities, and values.

Unmatched Brand Visibility:

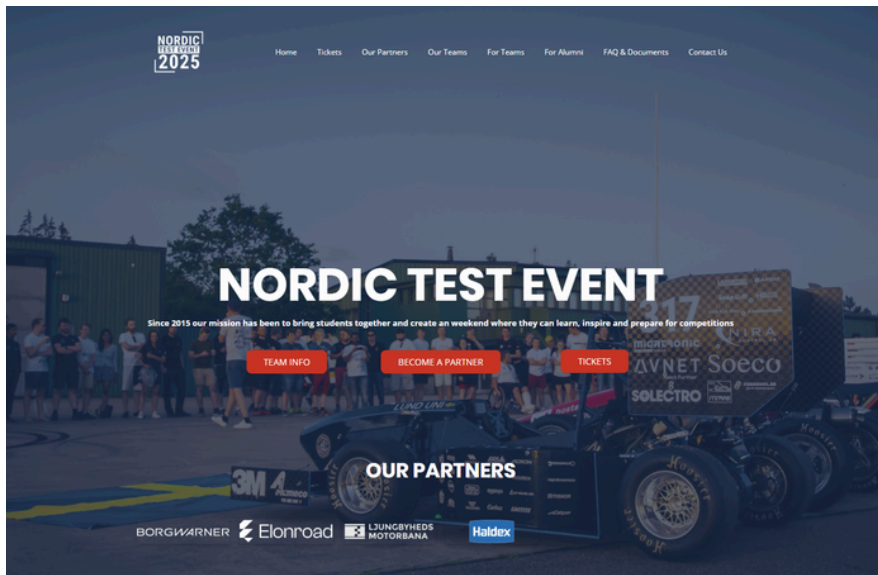
Your logo will be incorporated into the official NTE25 branding, event materials, and promotions.

Continuous Recognition:

Your company will always be associated with the event as a trusted partner ("In collaboration with/Presented by...").

Main Partner Level
75 000 SEK

WEBSITE EXPOSURE



Along with a section in Our Partners page with information about your company.

INSTAGRAM EXPOSURE



Introduction post + deep dive post about your company on our social medias.

LOGOTYPE EXPOSURE



As a Main Partner your logotype will be integrated in the event logotype.

BECOME AN ACTIVITY PARTNER

By becoming an Activity Partner at Nordic Test Event, your company gains a unique opportunity to connect with some of Scandinavia's most promising engineering and technology students. Demonstrate your commitment to innovation and talent development by engaging with the next generation of top technical minds in an inspiring environment with either a lunch lecturer or an activity of your choice.

As an Activity Partner, you gain direct access to ambitious and driven students who are eager to develop and learn. Showcase your company's culture, exciting projects, and career opportunities through interactive activities and meaningful interactions.

Present your brand at Scandinavia's largest test event for student-driven engineering projects – and take advantage of an exclusive opportunity to host either an activity or a lunch lecture. Inspire and attract future employees by making a lasting impact on their career journeys.

INCLUDED

Everything from the Partner benefits

Exclusive Interaction Opportunities:

Host lunch lecture or activity to highlight your company's culture, opportunities, and values.

Activity Partner Level
40 000 SEK

BECOME A PARTNER

By partnering with Nordic Test Event, your company has a unique opportunity to connect with Scandinavia's brightest engineering and technology students. Showcase your commitment to innovation and talent development by engaging with Scandinavia's top talents.

As a partner, you gain direct access to driven, high-potential students who are eager to make their mark. Highlight your organization's workplace culture, cutting-edge projects, and career opportunities through hands-on activities and meaningful interactions.

Showcase your company at Scandinavia's largest test event for student driven engineering projects. Let your brand inspire and attract the next generation of innovators while making a lasting impact on their career aspirations.

INCLUDED

Exhibition Booth:

A 5x5 booth near the test track to demonstrate your brand's innovation on the 28th of June.

Guided Pit Tour:

A chance to engage employees and come closer to the students and their work.

Event Tickets:

10 tickets for your team to enjoy and network at the Ljungbyhed Airport Race event.

Brand Exposure:

Logo placement on the website and access to PR material from the event, along with intruduction post on instagram.

Partner Level
20 000 SEK

ADD-ONS



Our students love a good lunch and lecture. Take the opportunity to hold a lecture about your business for hundreds of the top engineering students in the Nordics.

LUNCH LECTURE
30 000 SEK



With a large area of test track and ground area, it would be a shame not to take advantage of it! Therefore, take this opportunity to show off your vehicles, technology or latest innovation.

RACETRACK ACTIVITY
30 000 SEK



Take the opportunity and hold a workshop aimed at students who are of interest to you. A perfect way to showcase your business, products and job opportunities!

STUDENT WORKSHOP ACTIVITY
30 000 SEK



Invite more employees from your company and make the weekend a fun happening.

50 tickets	-	10 000 SEK
100 tickets	-	17 500 SEK
200 tickets	-	30 000 SEK


TICKET PACKAGES

NORDIC TEST EVENT 2025



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 [@nordictestevent_](https://www.instagram.com/nordictestevent_)